



Speech by

SHAUN NELSON

MEMBER FOR TABLELANDS

Hansard 15 September 1998

PERSONAL EXPLANATION

Use of Legislative Assembly Crest in Advertising

Mr NELSON (Tablelands—ONP) (10.07 a.m.), by leave: With regard to the use of the parliamentary crest in one of my local newspapers, I point out that I did not print or make the advertisement. At the time of printing I was completely unaware of the content of the advertisement. I did, however, give permission for the advertisement to be made. The advertisement was provided by me on an A4 piece of parliamentary paper—of which I am sure all honourable members are aware—which I am fully entitled to use. Neither I nor the electorate officer indicated that the crest was to be used in the body of the advertisement. I realise that the crest is not to be used for advertising.

To rectify this problem, I now use blank paper to put out an advertisement. In hindsight, that should have been done in the first place, but it was assumed that I had every right to use the crest paper when sending material out of my office. It was also assumed that that would not be used in the advertisement.

As can be clearly seen by the final advertisement printed by the paper, it does not resemble the advertisement that I put out at all. The crest appears larger in both the advertisements. On one, the crest appears in the corner as a focal point when on the paper provided by my office it is merely the crest printed at the top of the page. As I said before, at no time did anyone seek to have the crest included in the advertisement. To rectify this problem, I have taken direct control of the advertising of political statements by me or One Nation on the tablelands. On perusal of this subject, I believe no blame can be attached to me or the electorate officer, but I do apologise for any inconvenience that this may have caused anyone. I hope that this will rectify the problem.
